

ADVERTISE WITH GARDIVALIA

Festival of Gardens Booklet October 2016

GARDIVALIA
Festival of Gardens



2016 Advertising Schedule

booklet distributed
August 1 2016

booking dates
April 1 - June 1

artwork due
July 1 2016

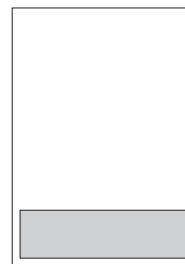


OUR 36 page handy A6 BOOKLET is published Aug 1 and retained by visitors after the Festival

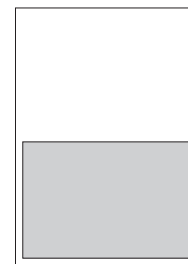
2016 Advertising Rates

SAVE! PAY IN FULL AT TIME OF BOOKING

advertisement size	Price(inc GST)	Price for payment at time of booking(inc GST)
1/4 page colour	\$240	\$220
1/2 page colour	\$380	\$350
full page colour	\$770	\$700
double page colour	\$1400	\$1400



1/4 page



1/2 page

Specifications

mechanical details	ad size(hxw)mm	bleed/mm
1/4 page	38 x105	44 x111
1/2 page	70 x105	76 x111
full page	148 x105	154 x111
double page	148 x210	154 x216

- Please ensure all text and logos are at least 1cm from edge
- 3mm bleed required on full page and double page artwork



full page

Ad graphics for free

If you are unable to supply artwork for advertising we will design for you. Artwork is limited to one design and one revision opportunity.

•Ownership of artwork remains the property of Gardivalia and cannot be transferred to the advertiser for use with any other output (eg newspaper, t-shirts) unless Artwork Release Fee is paid.

Data We accept CD, flash drive or email.

Software supported Indesign, Adobe Illustrator, Photoshop

Formats PDF/TIFF/EPS/JPEG

Please supply High resolution PDF file with fonts embedded or outlined. Image resolution to be 300dpi, CMYK format.



double page

Send material to - Gardivalia

PO Box 468 Warragul, 3820 Vic or

email to helen@helentimburydesign.com.au

Ph 03 5625 1999 0408 527 943



Contact Us

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